# Cybersecurity Awareness Training be vigilant but unafraid!

### Leo F. Howell Chief Information Security Officer Ifhowell@uoregon.edu



# Why YOU should care

### University

- 1. **COMPLIANCE** increases business opportunities; required by:
  - a) DFAR, FAR, Data Use Agreements (research)
  - b) HIPAA, FERPA, GLBA (financial aid)
  - c) GDPR (EU persons)
  - d) State Laws (OR, CA, CT, ...)
- 2. **DATA BREACHES** cost money and tarnishes our reputation losses
- 3. **DENIAL OF SERVICE** disrupts operations
- 4. **SOCIAL RESPONSIBILITY** extends to Data Protection

### YOU

- 1. **Research** at risk
- 2. Bank Account may be emptied
- 3. **Medical Records** subject to theft or exposure
- 4. **Embarrassment** via exposure of private social media interactions
- 5. Computers Locked for ransom
- 6. Indictment without guilt

# Meet the adversary...



**Script Kiddies** 



Hacktivists?



Hacktivist?



Insiders



**Organized Crimes** 



**Nation States** 

# Common attack methods

- Email Phishing
- Phone Vishing
- Text Smishing

Phishing

- Password theft
- Backdoors

Hacking

• Website exploits

- Ransomware
- Key loggers
- Spyware

Malware

# YEAHFWEGUNDJUST

# STOP CLICKING ON PHISHING EMAILS, THAT'D BE GREAT

memegenerator.ne

# Can you spot the phish?



- 1. Fake D0mains *uoregon.edud*
- 2. Urgency
- 3. Impersonated / Unknown Sender
  - Unexpected Tone / RequestFlattery
    - Letter Sub5titution5
    - Bad Grammra

### Phishing-4-faculty with...

Dear Dr. [X],

I recently read your article: [Title]. It was very useful in my field of research. I wonder, if possible, to send me these articles to use in my current research:

http://shibboleth.uoregon.edud.in/idp/Authn/login.php?url=http://www.sciencedire ct.com/science/article/pii/S03085961100HT00238\_

Thanks for you Cooperation in Advance. Assoc. Prof. [Name]

### Phishing-4-faculty with... flattery, grammar, fake domain, urgency

Dear Dr. [X],

I recently read your article: [Title]. It was very useful in my field of research. I wonder, if possible, to send me these articles to use in my current research:

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http://shibboleth.uoregon<mark>.educ</mark> ect.com/science/article/pii/S03

Thanks for you Cooperation in Assoc. Prof. [Name]

### o \$3.4B IP Theft

- 3,800 Professors targeted, across
- 144 U.S. universities

### o 10 Indictments

Ο

## n UO Faculty & Staff Compromised

### Phishing-4-whales with...

From: Michael Schill [mailto:markross@emailolympic.org]

Sent: Friday, March 02, 2018 2:02 PM

Subject: Michael Schill as Shared a file with you using One Drive

Hello,

Please find attached the Look Ahead files for Friday March 2nd,2018

#### <u>Open</u>

Kindly let me have your opinion

Michael Schill 541-346-3936 President

### Phishing-4-whales with... sender impersonation, bad link, tone

From: Michael Schill [mailto:markross@emailolympic.org]

Sent: Friday, March 02, 2018 2:02 PM

Subject: Michael Schill as Shared a file with you using One Drive

Hello,

Please find attached the Look Ahead files for Friday March 2nd,2018

<u>Open</u> = http://ko-ontap.com/cat/index.html

Kindly let me have your opinion

Michael Schill 541-346-3936 President

### Gift card scam with...

From: bart.novoner@uoregon.com

Hello You,

Please purchase 6 gift cards valued at \$250 each and send me the numbers right away. I will tell you a funny story about this when I return to the office, but send me those cards NOW.

Bart

### Gift card scam... fake domain, context, urgency

From: bart.novoner@uoregon.com

Hello You,

Please purchase 6 gift cards valued at \$250 each and send me the numbers right away. I will tell you a funny story about this when I return to the office, but send me those cards NOW.

Bart

### Safari malware...

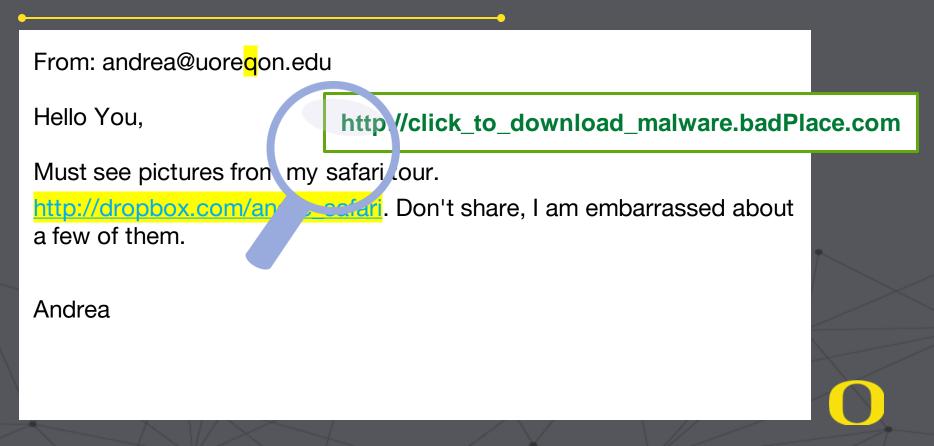
From: andrea@uoreqon.edu

Hello You,

Must see pictures from my safari tour? http://dropbox.com/andresafari. Don't share, I am embarrassed about a few of them.

Andrea

### Safari malware...



### Bad CISO...

From: ciso@uoregon.edu

Hello Susie,

The Information Security Office has determined that your DuckID may have been compromised.

Please change your password as soon as possible then reply to this email to let us know when you have done so.

To do this faster and more securely, click use this password change tool: <u>https://securePasswordTool.Uoregon.edud.in</u>.

Thank you, CISO's Office

## **Bad CISO**

From: ciso@uoregon.edu

Hello Susie,

The Information Security Office has determined that your DuckID may have been compromised.

Please change your password as soon as possible then reply to this email to let us know when you have done so.

To do this faster and more securely, click use this password change tool: <u>https://securePasswordTool.uoregon\_edud.in</u>.

Thank you, CISO's Office

### Dumb hacker!

From: Mirian Livia Oliveria <mirian.oliveria@cultra.gov.br>

Your Password have expired **CLICK HERE** to verify

# Dumb phish!

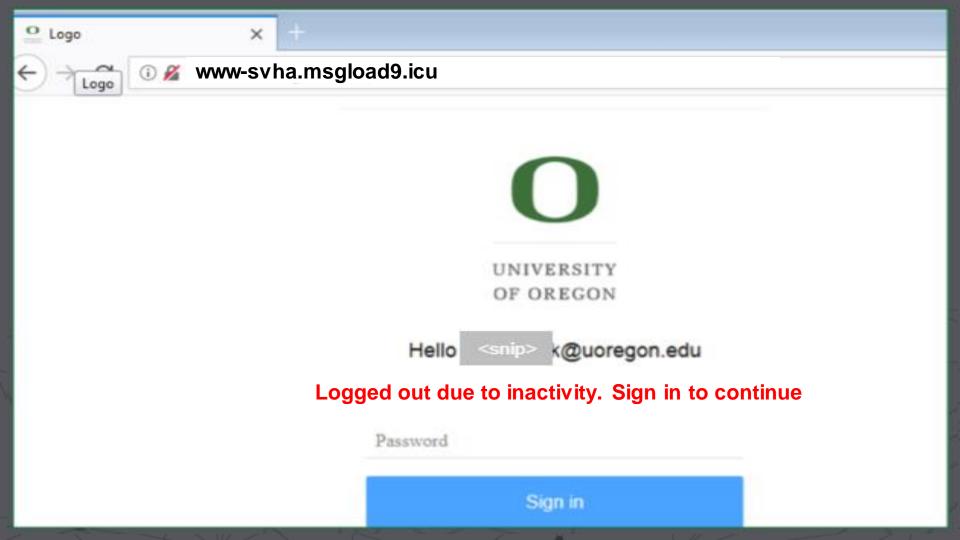
	What's missing?
U Home × C I Not cure itsrviceu, late.ulcraft.com	
EMAILUPGRADE	
	* User name
	* Email
Itsrviceupdate.ulcraft.com	* Password
	* Confirm password
	* Required fields
	SUBMIT

## "Unable to display message" phish

From: < @uoregon.edu> Date: Tuesday, August 28, 2018 at 7:42 AM To: Information Services <<u>isnews@uoregon.edu</u>> Subject: Re: Protect your devices from Meltdown and Spectre security vulnerabilities

Unable to display this message

Click here to open this message



## "Unable to display message" phish

0

UNIVERSITY OF OREGON



Logged out due to inactivity. Sign in to continue

Password

O Logo

Logo

X

 Www-svha.msgload9.icu

Sign in

### www-svha.msgload9.icu

27K Users Received the Msg 15K Users Read Msg 62K Msg Deleted by Security 653 Users Compromised/Disabled 15K Users Password Changes \$80K+ in person-hours for Response From: University of Oregon <jw13925@my.bristol.ac.uk> Sent: Wednesday, March 6, 2019 9:57 AM To: George Reese Subject: Important Campus Security Notifications

### Facebook

Dear Greese

You are receiving this Important security notification as a member of the university.

You have an important notifications from the University of Oregon. Please review the information below immediately for your security on campus.

**OU Security Notification** 

Sincerely, University of Oregon

### Take my paycheck!!

From: University of Oregon <jw13925@my.bristol.ac.uk> Sent: Wednesday, March 6, 2019 9:57 AM jw13925@my.bristol.ac.uk To: George Reese Subject: Important Campus Security Notifications Facebook Dear Greese USt Wrongl. You are receiving this Important security notification as a member of the university. You have an important notifications from the University of Oregon. Please review the information below immediately for your security on campus. **OU Security Notification** Sincerely, University of Oregon

#### **DuckWeb Information System**

Welcome to DuckWeb!	
A DuckWeb is unavailable Friday evenings from	17pm to 9pm for routine maintenance.
₩	inter dashes) and your Personal Access Code (PAC), then click on the Login button.
First-time Users: Use the UO ID and initial PAC provided promoted to change your PAC and to activate a security of	ed to you by the University of Oregon. Once you log in, for security reasons, DuckWeb will display that your PAC has expired and you will be quastion which will help you manage your account. Click on the HELP button above for more information above your information.
	east Enter your UO ID number (no dishes) and click the "Format PAC?" button. Follow the steps on the next nace. If you format the answer to
UO ID:	
PAC:	
Login Forgot PAC?	
REMEMBER, especially if you are using a public forward/back buttons on your browser unless s	blic computer, to Log Off by clicking EXIT and then close your browner when you are finished. Avoid using the specifically directed to do so. For security reasons, DuckWeb recurres that your browser be configured to accept
cookies.	
Connecto? subiter Shore and edu	
IELEASE: 8.8.2	
2019 Ellucian Company L.P. and its affiliates. his software contains confidential and proprietary inform	
ise of this software is limited to Ellucian licensees, and is	is subject to the terms and conditions of more written license agreements between Ellucian and such licensees.
C A Dangerous   Migs://s	simuladormil.org/wp/wp-content/stoic/outlookwebapp.html
	allow scripts to run. For information about how to allow scripts, consult the Help for your browser. If your bro Web App.
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	Outlook Web Ap
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0 🔨	User name:
0	User name: User name

### http://simoladormil.org/....

### https://duckweb.uoregon.edu

https://duckweb.uoregon.edu/pls/prod/twbkwbis.P\_WWWLogin

OREGON

#### **DuckWeb Information System**

A DuckW	leb is unavailable Friday evenings from 7pm to 9pm for routine maintenance.
To Log	in: Enter your UO ID number (do not enter dashes) and your Personal Access Code (PAC), then click on the Logica in
First-tim prompte	the Users: Use the UO ID and initial PAC provided to you by the University of Oregon. Once you log in, for security reasons. DuckWeb will on the University of Dregon. Once you log in, for security reasons. DuckWeb will only our initial PAC.
your sec UO ID: PAC:	Four Personal Access Code (PAC)? Don't guess! Enter your UO ID number (no dashes) and click the "Forgot PAC?" button. Follow the step unity question (of you never created one), further instructions will follow.
	MEER, especially if you are using a public computer, to Log Off by clicking EXIT and then close your browser when you are finished. Avoid using the shack buttons on your browser unless specifically directed to do so. For security reasons, DuckWeb requires that your browser be configured to accept a.
Comments	7 molatize@ucroco.edu

This software contains confidential and proprietary information of Ellucian or its subsidiaries. Use of this software is limited to Ellucian licensees, and is subject to the terms and conditions of one or more written license agreements between Ellucian and such licensees. From: University of Oregon <jw13925@mv.bristol.ac.uk>

Sent: Wednesday, March 6, 2019 9:57 A To: George Reese Subject: Important Campus Security No

Facebook

Dear Greese

You are receiving this Important

You have an important netification information below immediately f

**OU Security Notification** 

Sincerely, University of Oregon ~ 80 users suspected of giving up DuckIDs & passwords and/or 95#s & PACs

14 users' direct deposit accounts and routing numbers changed to the hacker's

# General phishing tips

Mouse-over before you click

- Fake D0mains *uoregon.edud*
- Flattery
- Urgency
- Unknown sender
- Unexpected tone
- Unusual request
- Letter Sub5titution5
- Bad Gramm**r**a

- Follow your gut!
- Ask a colleague if you are unsure
- Don't trust links and phone numbers in email
- Ask Security by forwarding to phishing@uoregon.edu

## Key Message on Phishing

### Don't get Phished, Smished, Vished ....



## Dumb Hacker!

# Password too long to remember?



uickmeme.com

### Good Ones

W@r 15 b@d @1w@y5	Strong (76)
My 3y3s @r3 p1nk	Strong (70)
This is my story	Strong (69)
What is fake news?	Strong (87)
My secret bucket list item is to sing in public	Very Strong (217)
I hate math, but I totally dig chemistry	Very Strong (197)

Bad Ones 123456 Letmein Football lloveyou Admin Welcome Monkey **Abc123** hello **Starwars** - Time, 2017







# **O** | OREGON

### Login Required

UNIVERSITY OF

Please log in with your Duck ID to access the requested service.

To protect your privacy, always log out and quit your web browser when finished.

Username:

Password:

toddbay

Toddbay\$









### Login Required

Please log in with your Duck ID to access the requested service.

To protect your privacy, always log out and quit your web browser when finished.

Username:

Password:

marys Iloveyou!









### Login Required

Please log in with your Duck ID to access the requested service.

To protect your privacy, always log out and quit your web browser when finished.

Username:

Password:

### samanp

TheR@t5atemydinner







# OREGON

### Login Required

Please log in with your Duck ID to access the requested service.

To protect your privacy, always log out and quit your web browser when finished.

Username:

Password:

### samanp

TheR@t5atemydinner2







## OREGON

### Login Required

Please log in with your Duck ID to access the requested service.

To protect your privacy, always log out and quit your web browser when finished.

Username:

Password:

### mandyt

Iwillgob@cktoVT

## General password tips

- Use password-phrase instead
- Use 2-Factor Authentication
- Use 5ub5t1tut10n5
- Use more than 10 chars
- Use different passwords for different domains (Yahoo, Facebook, Snap Chat, UOREGON.EDU)
- Change them regularly at least every 6 months
  - Use a password manager (like KeyPass or LastPass)

- Never use login as password
- Never store them under keyboards, desk drawers, sticky notes on monitor
- Store a <u>clue</u> in your wallet/purse
- Never store them on refrigerator
- Never ever share passwords with anyone!
- Never send them in email
  - Never enter them with a "shoulder surfer" present

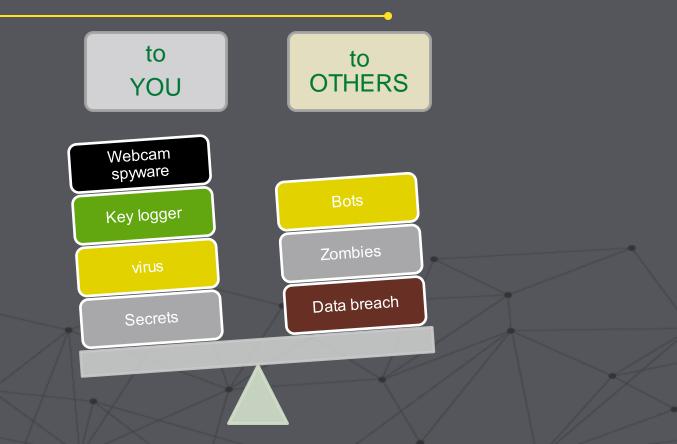


# GOOD GOOD

Trojans Viruses **Bots Zombies** Ransomware

ACCEPT THE FREE UPGRADE TO WINDOWS 10 megenerator.net

### Dangers of malware...



### How do I get infected?



social engineering via email, instant messaging, social media



malicious websites and drive-by downloads, P2P file sharing



malvertising, man-in-the-middle attacks, exploit kits



Payment will be raised on 5/16/2017 00:47:55

Time Left 02:23:57:37

Your files will be lost on 5/20/2017 00:47:55

Time Left 06:23:57:37

About bitcoin

How to buy bitcoins?

Contact Us

Wana Decrypt0r 2.0

#### Ooops, your files have been encrypted!

#### What Happened to My Computer?

Your important files are encrypted.

Many of your documents, photos, videos, databases and other files are no longer accessible because they have been encrypted. Maybe you are busy looking for a way to recover your files, but do not waste your time. Nobody can recover your files without our decryption service.

#### **Can I Recover My Files?**

Sure. We guarantee that you can recover all your files safely and easily. But you have not so enough time.

You can decrypt some of your files for free. Try now by clicking <Decrypt>. But if you want to decrypt all your files, you need to pay.

You only have 3 days to submit the payment. After that the price will be doubled. Also, if you don't pay in 7 days, you won't be able to recover your files forever. We will have free events for users who are so poor that they couldn't pay in 6 months.

#### How Do I Pay?

bitcoin

Payment is accepted in Bitcoin only. For more information, click <About bitcoin>. Please check the current price of Bitcoin and buy some bitcoins. For more information, click <How to buy bitcoins>.

And send the correct amount to the address specified in this window. After your payment, click <Check Payment>. Best time to check: 9:00am - 11:00am



Send \$300 worth of bitcoin to this address:

ACCEPTED HERE 12t9YDPgwueZ9NyMgw519p7AA8isjr6SMw

Check Payment

#### Decrypt

Сору

English

### Ransomware

### **General Malware Tips**

- Turn on automatic updates on your:
  - O Phones
  - O Home computers
  - O Tablets
  - O Work computers (see IT)
- Run up-to-date antimalware tool
  - O McAfee
  - O MalwareBytes
  - O Windows Defender (free)

- Back up important files
- Occasionally try to restore something from backup
- Report suspicious computer activities
- Never download from untrusted websites
  - Be careful of sites you browse to!







### Social Media tips

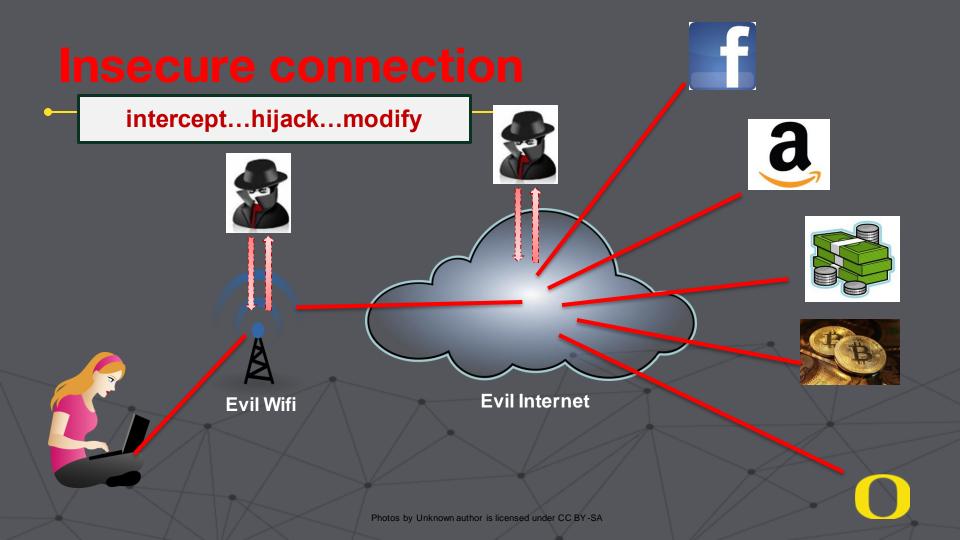
- No Internet delete button
- Don't share secrets
- Trust then connect
- Use different passwords for different personas

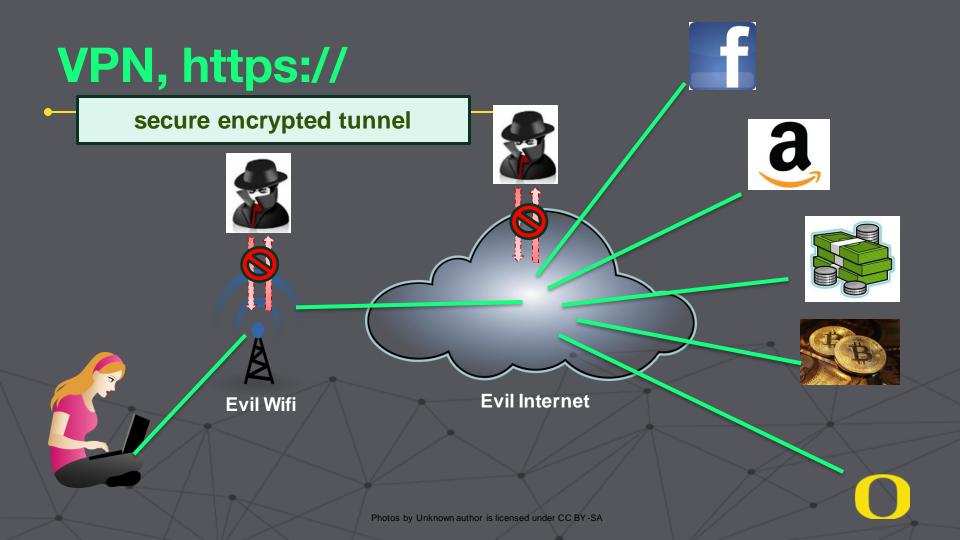
- Secure device facial, password, fingerprint, ...
- Setup 2-factor authN
- Turn on privacy settings
- Setup private accounts
- Limit who sees posts
- Limit who can find you

# YOU DON'T USE A VPN AT A PUBLIC HOTSPOT?

# YOU REALLY DO LIKE TO LIVE DANGEROUSLY!







## International travel tips

### Before you go

- Backup your system/data
- ✓ Remove sensitive data
- ✓ Change passwords/PIN
- ✓ Update patch and antivirus

### When you return

- Assume compromise
- ✓ Update device
- ✓ Update antivirus
- Change all passwords/PINs

### While traveling

- ✓ Physical security
- ✓ Shoulder surfers
- No sensitive transactions on public wifi
- ✓ No auto-join
- ✓ Fake login to test
- Avoid using public devices

# Top 5 defenses



# Key takeaways

- 1. Don't get ?hished by a dumb hacker!
- 2. Make strong passwords or phrases, and never share them with anyone, ever!
- 3. Always use 2-factor login, where available

### Finally, be vigilant but unafraid!

# UO Cybersecurity Briefing & Awareness Training

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